

MEDIA KIT

ABOUT POP CULTURE PLANET



WHERE POP CULTURE
MEETS DIVERSE VOICES

At Pop Culture Planet, we cover the world of entertainment while also shining a light on representation and inclusion. We are a Latina and woman founded media company that specializes in TV and film reviews and analysis, celebrity interviews, film festival and red carpet coverage, set visits, and more.

Alongside the outlet is the video podcast of the same name that dives into analytical pop culture discussions and interviews with diverse voices in the entertainment space.

OUR AUDIENCE

35K

MONTHLY PAGE
VIEWS

21K

WEBSITE
VISITS

27K

WEBSITE
UNIQUE VISITORS

19K

YOUTUBE
SUBSCRIBERS

160K

MONTHLY
YOUTUBE VIEWS

5.6M

TOTAL YOUTUBE
VIEWS

WWW.POPCULTUREPLANET.NET



INTERVIEW HIGHLIGHTS

JESSE EISENBERG

TRIXIE MATTEL

AWKWAFINA

TYLER PERRY

KRISTIN CHENOWETH

KELLY ROWLAND

WINSTON DUKE

EMMA ROBERTS

JENNA ORTEGA

TAYLOR LAUTNER

CHLOË GRACE MORETZ

GINA RODRIGUEZ

VIOLA DAVIS

JOEY KING



MEDIA KIT

MEET THE FOUNDER

ABOUT

KRISTEN
MALDONADO



Founded by Kristen Maldonado, Pop Culture Planet was inspired by the lack of diversity in the entertainment space. She is an entertainment journalist, TV and film critic, on-camera host, writer, producer, and social media and digital content strategist with a proven history of creating impactful and engaging content that connects with fans on a personal level. You can find her binge-watching your next favorite TV show, interviewing talent, moderating panels, and championing representation in all forms.

Kristen is also a Rotten Tomatoes-approved critic, a member of the Critics Choice Association, Latino Entertainment Journalists Association, CherryPicks, and Television Academy, and is a two-time Shorty Award winner. She has been seen on New York Live, NY1, The List TV, MTV, and Glamour and had her work featured on CinemaBlend, Looper, ComicBook.com, Rotten Tomatoes, Den of Geek, Good Morning America, Insider, Total Film, and more.

WHO WE'VE WORKED WITH

NETFLIX

hulu

prime video

amc+

TCM

TURNER CLASSIC MOVIES



Paramount+

Meta



OSCILLOSCOPE

CherryPicks

SHUDDER

SAG-AFTRA
FOUNDATION

Rotten
Tomatoes

CONNECT

LET'S WORK TOGETHER!
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